Developing soybean varieties that generate the most profitability for growers is our number one priority. We’ve worked hard developing new early genetics that will meet your needs and exceed your expectations.

Our partnership with Quarry Seed is also a key success factor in our expansion in Western Canada. We are all driven by innovation and growers that put their trust in our brand will have access to the most advanced soybeans we have to offer.

— Alain Létourneau, President CEO

Who we are

Founded in 1980 by an innovative family, Prograin has planted the idea among producers to cultivate soybeans with its seeds specially developed in the province of Quebec to satisfy the demands of the northern climate.

Prograin is the largest private added-value soybean company in Canada. The key differentiation is the continuous development and improvement of early-maturing soybean varieties in our leading-edge research center, adapted to climatic conditions in early-maturing season group (groups 000 to 1). Our ultimate goal is to offer growers all around Canada the best varieties and genetics to maximise their profitability.

History

— 1980
Company founded
— 1986
Creation of research program
— 1987
First exportation of soybean food grade to Europe and Japan.
— 1995
First seed company in Canada to develop a system for pre-inoculated soybean seeds.
— 2001 to 2007
Increasement of soybean storage at the facility, addition of a second cleaning line and construction of a new warehouse.
— 2011
Construction of a new R&D Center with two advanced technology laboratories.
— 2013
Construction of an ultramodern and performing seed treatment facility.
— 2016
Construction of a second growth chamber enabling us to breed soybean effectively and efficiently all year round.

Your profitability is our top priority

— Alain Létourneau, Founder, 1981

Prograin

Alain Létourneau, CEO and owner of Prograin

Prograin

First row: Clément Létourneau, Marie-Claire Bourgeois, André Létourneau, Claude Létourneau
Second row: Alain Létourneau, P. Marc Ham

Prograin

— Alain Létourneau, President CEO

Prograin
Research is the heart of our business

Relying on a team of experts in genetic improvement, Prograin is ready and determined to develop the best genetics in early-maturing soybeans.

Growing chambers enable us not only to breed soybeans all year round but gives our research team an even bigger chance of success which ultimately gives us access to new varieties quicker.

With more than 65,000 lines of new products observed and analysed every year in Prograin’s backyard, Prograin is in the driver’s seat when it come to selecting the best genetics for the growers all across Canada.

Our technologically advanced soybeans

Are developed, grown, analysed and selected with strict criterias.

Prograin evaluates tens of thousands of soybean varieties every year to develop new cultivars with desirable traits. This contributes to the development, not only of the best varieties for the growers, but also to satisfy their specific requirements.

That’s why Prograin has a molecular genetics laboratory with the same equipment comparable to the bigger multinational companies.
AFTER YEARS OF WAITING AND DEVELOPMENT, ROUNDUP READY 2 XTEND™ PROGRAIN SOYBEANS ARE NOW AVAILABLE.

THIS INNOVATIVE TECHNOLOGY ALLOWS PRODUCERS MORE FLEXIBILITY IN TERMS OF WEED CONTROL WHILE GIVING THEM ACCESS TO A LINE OF GENETICALLY IMPROVED CULTIVARS DEVELOPED AS PART OF OUR RESEARCH PROGRAM. AN OPTIMAL SYNERGY FOR MAXIMUM YIELD IN YOUR FIELDS.

New technology
New weed control program
New genetics

WIN A 2016 CAN-AM DEFENDER XT!

THIS YEAR, YOUR PURCHASE OF GENUITY® ROUNDUP READY 2 YIELD™ OR ROUNDUP READY 2 XTEND™ SEEDS FROM PROGRAIN COULD HELP YOU WIN BIG!

Indeed, when you buy Genuity® Roundup Ready 2 Yield™ or Roundup Ready 2 Xtend™ soybean seeds from Prograin, you will get a chance to win an all new 2016 CAN-AM Defender XT to help you with your chores around the farm.

Contact your representative or one of our territory managers for more details.

CBZ814A1 R2X

2250 CHU (RM 000.8)

New Roundup Ready 2 Xtend™ variety that will be appreciated for its quick start in spring

Characteristics
- Very good yield potential for its maturity group
- Tall plant with aggressive development
- Stands out in minimum tillage
- Good bushing capacity and excellent vigour

Management pointers
- Best in 10” spacing or less
- Adapted to no-till

Domingo R2X

2525 CHU (RM 00.8)

The Roundup Ready 2 Xtend™ variety that performs consistently in different environments

Characteristics
- Very good vigour at the start of the season and excellent standability
- Excellent yield potential
- Very good sclerotinia tolerance
- Good-looking plant with above-average height

Management pointers
- Performs well in all soil types
- Well adapted to 7” and 15” spacing

Contact your representative or one of our territory managers for more details.
NEW IN 2017

**Torro R2**

**GENRR2Y 2375 CHU (RM 000.8)**

A very robust soybean that will meet your expectations

**Characteristics**
- Medium-sized plant with dark green foliage
- Excellent yield potential for its maturity
- Above-average standability
- Slender soybean type with narrow leaves

**Management pointers**
- Responds well to high population
- Better suited to planting in narrow rows

**NEW IN 2017**

**Kosmo R2**

**GENRR2Y 2450 CHU (RM 000.6)**

The variety to choose to obtain good yield in early maturity areas

**Characteristics**
- Very good vigour at the beginning of the season, perfect for short season areas
- Good ability to branch for an early soybean variety
- Plant taller than the average with good standability
- Good flower fertility that ensures good yields

**Management pointers**
- Offers better results in narrow rows

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**Performance**

**Simplicity**

**Dominant genetics**

PROGRAIN’S DIVERSIFIED LINE OF GENUITY® ROUNDUP READY 2 YIELD® SOYBEANS INCLUDES VARIETIES THAT ARE KNOWN FOR THEIR RESISTANCE TO CERTAIN DISEASES, AS WELL AS THEIR STANDABILITY, CONSISTENCY AND VIGOUR.

GENUITY® ROUNDUP READY 2 YIELD® PROGRAIN SOYBEANS ARE A COMBINATION OF DOMINANT GENETIC TRAITS SELECTED THROUGH OUR RESEARCH PROGRAM AND WITH A RECOGNIZED WEED CONTROL TECHNOLOGY. THIS OPTIMAL COMBINATION OFFERS TO PRODUCERS THE OPTION OF CHOOSING A SOYBEAN VARIETY THAT COMBINES PERFORMANCE AND SIMPLICITY.

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These past few years, Prograin has put a good deal of thought into the question of what constitutes the right target population not only for optimal yield but also best profitability per acre. The goal was to demonstrate whether an inadequate population could affect yield. After gathering and interpreting the data, we can assert that this is a decision that growers should never take lightly.

At Prograin, we think that the sole objective of an optimal population is to maximize yield. Yield is a complex concept, but simply put, an adequate population will affect yield if it is able to accomplish the following:

1. Close rows quickly
2. Favor maximum sunlight interception
3. Compete more effectively with weed growth

Choosing the Right Population

A Matter That Affects Profitability per Acre

Here are the results of our trials:

- The morphology of recently introduced cultivars is not the only factor that influences optimal plant population/seeding rate.
- In early maturing zones, maximum yield is achieved with higher populations.
- There does not appear to be a link between the cultivar’s time to maturity and the optimal plant population/seeding rate.
- Optimal plant population/seeding rate is influenced by the cultivar itself and will differ from one cultivar to the next.

It is important to discuss target plant population with your representative in order to optimize the profitability per acre of your soybean fields.
Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto’s Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. These products have been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from these products can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for these products. Excellence Through Stewardship® is a registered trademark of Excellence Through Stewardship.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.

Roundup Ready® technology contains genes that confer tolerance to glyphosate, an active ingredient in Roundup® brand agricultural herbicides. Agricultural herbicides containing glyphosate will kill crops that are not tolerant to glyphosate. Genuity and Design®, Roundup Ready 2 Xtend®, Roundup Ready 2 Yield®, Roundup Ready® and Roundup® are trademarks of Monsanto Technology LLC, Monsanto Canada Inc. licensee.

Seed containing a patented trait can only be used to plant a single commercial crop from which seed cannot be saved and replanted. Examples of seed containing a patented trait include but are not limited to Genuity® Roundup Ready® 2 Yield® soybeans, and Roundup Ready 2 Xtend® soybeans. Patents for Monsanto technologies can be found at the following webpage: http://www.monsantotechnology.com

Certified seeds are synonymous with success.

There are many ways to succeed with certified seeds.

- Access to new and improved varieties
- Better utilization of farm inputs
- Quality assurance
- Access to new markets
- Support for the development of future varieties

It all starts with certified seeds.

**2017 Seed Guide**

**Semences Prograin inc.**

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